



OMAR OCHOA
LAW FIRM

Omar Ochoa Law Firm

The Complete Branding



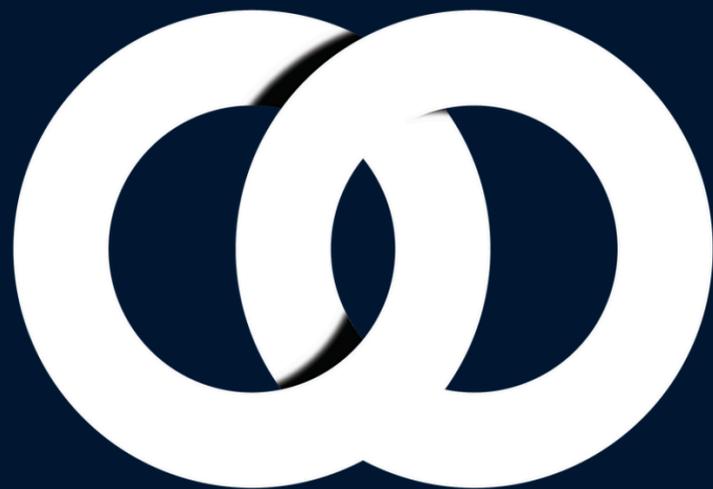
Who We Are:

“Omar Ochoa Law Firm is dedicated to fighting for justice across Texas, serving clients with integrity, strength, and proven results.”

Practice Areas: Property damage, Personal injury and Civil litigation



Logo



OMAR OCHOA
LAW FIRM

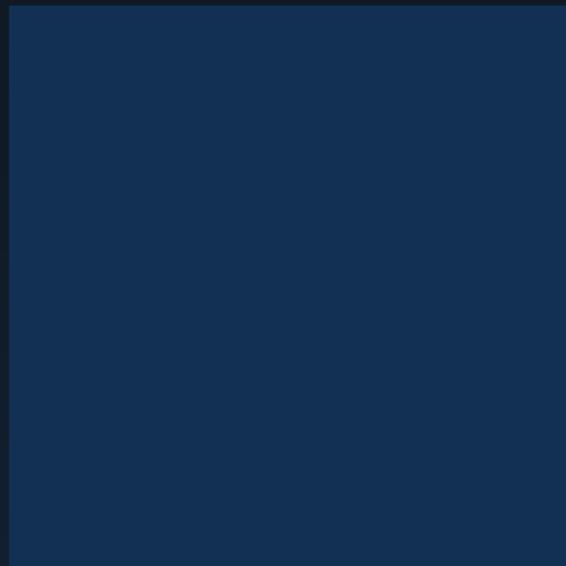
Our logo is the foundation of our visual identity.
It should always appear sharp, clear, and
respectful of our brand's values-professionalism,
trust, and strength.



OMAR OCHOA
LAW FIRM Events

Color Palette

Our brand colors reflect trust, professionalism, and confidence. These colors should be used consistently across all platforms to maintain a strong visual identity.



#123053



#BE5927



#BFB1AA

Typography

AaBbCc

Times New Roman

Primary Font

Heading

Times New Roman Bold

Subheading

Times New Roman Condensed

Body

Times New Roman

Our brand typography reflects clarity, professionalism, and trust. We use classic, easy-to-read fonts that align with our firm's tone and values.

Tone of Voice

Our tone reflects who we are-trustworthy, confident, and compassionate. We speak with purpose, aiming to empower our clients and guide them through complex legal situations with clarity and respect.

- Professional but Personable
- Clear and Direct
- Supportive and Reassuring
- Confident and Strong

Social Media Style

- Visuals: Legal scenes, office shots, community presence
- Tone: Empowering, informative
- Templates: Use logo and consistent colors; keep text legible

Contact Us

Website

omarochoalaw.com

Email Address

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Phone Number

Phone: (956) 253-1160

Socials:

Facebook | Instagram
Omar Ochoa Law Firm



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